



THE THREE EASY STEPS TO FREEDOM FROM TRAINING

Defeating the Time-Suck Monster is easier than you might think with video-based eLearning systems.



THE 3 EASY STEPS:

- 1 - DECIDE YOUR GOALS
- 2 - CREATE YOUR TRAINING ROADMAP
- 3 - REVIEW BEFORE LAUNCH

How to prepare your brand for a transition into eLearning

Changing your company's training can be daunting, especially if you're already spending a lot of time on your current training operations.

What if you could **train just one more time and be done with it?** That's possible with a video-based eLearning system (aka, Learning Management System or LMS). Video eLearning is simply a visual version of what you're already teaching, combined with an easy-to-access online system that's perfect for your younger or remote workers.

You don't have to spend a lot of time or money to get **good training your way.** Let's take a look at how we can prepare you to slay the Time-Suck Monster plaguing your business so you can free yourself from endless hours of training and emerge the hero of your company.





1. Determine Your Goals

Step 1: Define WHAT your employees need to know.

No outside force can tell you exactly what you want your learners should take from their training. **But we don't have to be the subject matter experts, because you are!**

Every brand has its own unique way of doing things – that's why people choose you over similar services. **Defining what it is that makes your company unique is a key point to defining your training goals.**

BONUS: You probably have more training materials than you think. Chances are, you have some method of organizing training topics or materials already, so a big part of the legwork is done. It might be files in a Google Drive folder, an outline for online presentations, PowerPoints, or an operations manual document shared with management. Gather all these items together and you'll have a great basis to determine goals and success metrics for your new training system.

DECIDE AND DISCUSS YOUR GOALS WITH US SO YOUR VIDEO TRAINING CAN BE EFFICIENT AND SAVE TIME & MONEY FOR BOTH PARTIES.

2. Create Your Custom Training Roadmap

In Step 2, we help you craft your training goals into a plan to get you from where you are to where you want to be.

We take what already exists and push it to the next stage. This is where we *really* shine.

Once you've given us access to your current training documents and we've defined clear goals and success metrics, it's time to start to work on your training roadmap!

We'll walk you through the process of creating an eLearning outline that works. Our teams will work together to design the best plan of attack while factoring in your brand's schedule and budget.

Then, let us start sharpening and forging your weapons, because you are going off to slay the Time-Suck Monster and reclaim your free hours!



WHAT OUR CLIENTS HAVE TO SAY:

"The LMS has been fantastic. I can tell an employee what to do, but they'll forget it in 15 minutes. But if they go to our LMS, they can see it at night, or during the day [as a refresher] - they remember!"

REID HUSMER
CEO OF CONE FOR GOOD

"Before we knew it, we just kind of trusted [the Kevin Campbell Films team] to deliver the message. They understood us well enough that they have really been able to guide our message for our company."

TROOPER EARLE
CEO, PREMIER RENTAL-PURCHASE

"You're going to be able to maintain brand quality, keep your franchisees and employees engaged because it's entertaining & interesting. The outcome is you get highly skilled people, and that's really what we're all shooting for."

RICK GROSSMAN
FRANCHISE CONSULTANT

3. Review Before Launch

The last step in our system ensures that you have a training tool that meets your specialized needs.

*Imagine the confidence of knowing your employees are well trained and ready to take on tasks **your way**.*

Before rolling out the full system to your learners, we'll review it with your subject matter expert(s) and ensure that it covers the topics and information you need.

Any changes can be made during this phase to ensure everything is just right.

We'll also give you the tools to be able to make content changes yourself. If your industry often changes, your training needs to stay up-to-date. We'll show you how to add notes or upload files to your eLearning system to make sure it reflects your current industry standards.

ONCE YOUR SYSTEM IS FINALIZED, YOU ARE READY TO SLAY THE TIME-SUCK MONSTER! NO LONGER WILL YOU BE AT THE MERCY OF ENDLESS HOURS OF TRAINING; YOU ARE FREE!

GET STARTED ON YOUR JOURNEY TODAY WITH
A FREE CONSULTATION

<https://calendly.com/kevincampbellfilms>

OR email at: info@kevincampbellfilms.com

OR VISIT OUR WEBSITE AT [HTTPS://VIDEOLMS.BIZ](https://videolms.biz) FOR MORE INFORMATION

